



# ILM LEVEL 7 QUALIFICATIONS IN EXECUTIVE MANAGEMENT



ILM/L7QEMAN/0809

## Introducing the qualifications

The ILM Level 7 Award in Executive Management, ILM Level 7 Certificate in Executive Management, and ILM Level 7 Diploma in Executive Management are qualifications that have been specially designed to give practising or potential senior managers critical evaluative skills for their formal development in this role.

**The Award** is a concise qualification aimed at developing senior management skills and knowledge required at this level. The mandatory unit, 'Making informed decisions', examines different decision making strategies and their uses – assessing their relative strengths and weaknesses. Participants then research and employ appropriate strategies in an area relevant to their role.

**The Certificate** builds and broadens the skills and knowledge gained in the Award (please note candidates may join the Certificate directly and are not required

to undertake the Award as a prerequisite). In the second mandatory unit at this level, 'Developing the executive manager', participants collect and analyse feedback on their personal management practice and effectiveness. This information is then evaluated against significant management theories/models and schools/trends in management thinking. Finally, participants identify strengths in their own management practice and prepare an action plan to address areas for improvement.

**The Diploma** develops a comprehensive range of skills, providing participants with the broad body of knowledge required by senior managers. The qualification builds on the Award and Certificate, though is more suited to practising senior managers, due to the more challenging demands of the programme. (Please note candidates are

not required to undertake either the Award or Certificate as prerequisites and may join Diploma programmes directly). Organisational change is examined in the additional mandatory unit – reviewing the causes of change and its potential effects on an organisation and evaluating and justifying different leadership models to enable change.

All participants are able to choose from a diverse range of optional units to build their qualification (see the tables below and overleaf). This high level of flexibility allows individuals or their employers to custom build a qualification focusing on the key areas that are most relevant to the demands of a specific role, industry or organisation. From managing corporate risk to improving marketing strategy, the ILM Executive Management qualifications can be fully tailored to meet the varying needs of participants across all employment sectors.

## Qualifications overview

	Level 7 Award in Executive Management	Level 7 Certificate in Executive Management	Level 7 Diploma in Executive Management
<b>Credit value</b>	<ul style="list-style-type: none"> <li>Minimum 12 credits</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 30 credits</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 60 credits</li> </ul>
<b>Guided learning</b>	<ul style="list-style-type: none"> <li>Minimum 30 hours</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 65 hours</li> </ul>	<ul style="list-style-type: none"> <li>Minimum 120 hours</li> </ul>
<b>Duration</b>	<ul style="list-style-type: none"> <li>Completion within three years</li> </ul>	<ul style="list-style-type: none"> <li>Completion within three years</li> </ul>	<ul style="list-style-type: none"> <li>Completion within three years</li> </ul>
<b>Structure</b>	<ul style="list-style-type: none"> <li>Induction – one hour</li> <li>Tutorial support – at least seven hours</li> <li>One mandatory unit with a credit value of 6</li> <li>One optional Level 7 unit with a credit value of 6</li> </ul>	<ul style="list-style-type: none"> <li>Induction – two hours</li> <li>Tutorial support – at least eight hours</li> <li>Two mandatory units with a combined credit value of 12</li> <li>Optional units with a total minimum credit value of 18 (at least 12 credits must be from Level 7 units)</li> </ul>	<ul style="list-style-type: none"> <li>Induction – two hours</li> <li>Tutorial support – at least eight hours</li> <li>Three mandatory units with a combined credit value of 18</li> <li>Optional units with a total minimum credit value of 42 (at least 24 credits must be from Level 7 units)</li> </ul>
<b>Assessment – mandatory units</b>	<ul style="list-style-type: none"> <li>Reflective review</li> </ul>	<ul style="list-style-type: none"> <li>Two reflective reviews</li> </ul>	<ul style="list-style-type: none"> <li>Two reflective reviews, plus</li> <li>Consultancy report</li> </ul>
<b>Assessment – optional units</b>	Depending on the units selected, a choice of: work-based assignments, reflective reviews, oral presentations, written reports or centre-devised alternatives		
<b>Entry requirements</b>	There are no formal entry requirements but participants will normally be practising or aspiring senior managers with the opportunity to meet the assessment demands and have a background that will enable them to benefit from the programme		

**Please note** these ILM Vocationally Related Qualifications (VRQs) are part of the Qualifications and Credit Framework (QCF), applicable in England, Wales and Northern Ireland, providing successful candidates with transferable qualification credit.



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## Overview of units

Ref	Unit title	CV*	Mandatory
M6.01	Developing the executive manager	6	C D
M6.02	Critical thinking and research skills in management	6	
M6.03	Reviewing corporate policy and strategy	6	
M6.04	Optimising organisational capacity	6	
M6.05	Developing excellence in operations	6	
M6.06	Leading project implementation	12	
M7.01	Making informed decisions	6	A C D
M7.05	Leading change in organisations	6	D
M7.06	Developing and implementing corporate policy and strategy	12	
M7.07	Building commitment to corporate vision and values	6	
M7.08	Developing the chief executive officer	6	
M7.09	Financial appraisal of proposed capital projects	6	
M7.10	Managing corporate risk	6	
M7.11	Promoting excellence	6	
M7.12	Promoting organisational commitment to customer satisfaction	6	
M7.13	Managing knowledge	6	
M7.14	Strategic management of human resources	12	
M7.15	Improving marketing strategy	6	
M7.16	Ensuring long term financial stability	6	
M7.17	Team working in organisational partnerships	6	
M7.18	Leading programmes	12	

\* Credit value

Candidates must complete the associated mandatory units for their qualification, marked A = Award, C = Certificate and D = Diploma, then choose from the remaining units to make up the required minimum credit value – check with your centre for further advice.

## Learning resources

ILM offers learning providers a range of support materials for the ILM Level 7 Executive Management qualifications:

- *Management Extra* published by Pergamon Flexible Learning. This is an adaptable training resource comprising a series of workbooks which cover a wide range of management topics. Many of these books provide excellent support for the programme, and have been mapped to the units
- [The members section of ILM website](#). All participants receive free studying membership of ILM which provides access to a range of support materials and recommended texts (please see below)

## ILM membership

All learners gain free studying membership of ILM for one year. Designed to help candidates get the most from their course and advance their management career, studying membership gives access to a wide range of specialist support and development materials and services. Learners activate their ILM studying membership online at [www.i-l-m.com/activate](http://www.i-l-m.com/activate) and can upgrade any time to professional membership – gaining an additional range of membership services and the use of post nominal letters (eg AInstLM).

## Contact ILM [www.i-l-m.com](http://www.i-l-m.com)

The ILM Qualification and Membership teams are dedicated to providing the very best in customer care. If you need guidance on any aspect of leadership and management development, whether at an individual or organisational level, contact ILM.

For information on any aspect of ILM qualifications and learning resources contact **01543 266867** or email [customer@i-l-m.com](mailto:customer@i-l-m.com)

For information on ILM membership contact **01543 266886** or email [membership@i-l-m.com](mailto:membership@i-l-m.com)

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